

Robert J. Kleberg Public Library Newsletter
Happenings @ your library®
Friday, April 13, 2012

Fun Fact Tidbit

Did you know that Texans make over 100 million visits to libraries each year? That's enough attendance to fill the Ballpark in Arlington, Texas to capacity for the next 2,100 home games!

Technology Outreach Program

March was a busy month for the Information and Technology Librarian, Joey Garcia, as he wrapped up a month long tour across area schools. The main purpose of the technology tour was to educate and inform students about the library's electronic resources. The focus for the month was Teen Tech Week held March 4-12, where Mr. Garcia was able to reach over 200 students. The events were presented in a single week at Texas A&M University-Kingsville, Kaufer High School in Riviera, and the Santa Gertrudis School District. This was by far the most successful technology outreach program provided by the library! Students, teachers, and school administrators were extremely impressed by the presentation and praised the library for educating the students on the library's latest electronic services.

Following Teen Tech Week, Garcia remained very active with visits to Harvey Elementary School to speak to parents about library resources, a presentation to the Woman's Club of Kingsville about identity theft, and a return visit to the Santa Gertrudis School main campus to do an encore Teen Tech Week presentation entitled Teen Geek 2.0. Garcia was pleased with the attendance of his March outreach programs and feels that all attendees are now more informed, educated and aware of the ever-changing technology world.

National Library Week, April 8 – 14

The Kleberg Public Library, in conjunction with the FLAIR Department of the Woman's Club of Kingsville, kicked off the month of April with several events celebrating National Library Week during April 8-14. The first event, held annually on April 12th, is called "Drop Everything and Read" Day, or D.E.A.R Day, and honors children's author, Beverly Cleary's birthday. On this day, libraries nationwide challenge readers to take time and read for at least thirty minutes. FLAIR takes the challenge a step further by asking participants to fill out a registration card for a drawing to win one of five gift certificates at Young's Pizza. Participants have until noon, April 19, to return their completed cards for the drawing. Also, on April 14, at 10:00 a.m., the library will have Saturday Story Time, with the theme of rabbits and spring. The Children's Librarian will read several stories and also lead the children in several simple songs. Children of all ages are invited to attend this fun-filled event.

Technical Services

Public Library Stats for March 2012

| Total # of Registered Patrons | Total # of Items Circulated | Total # of Items in Collection | Total # of Programs Provided | Total # of Patron Visits | Total # of Internet and Wi-Fi Users |
|----------------------------------------------|--------------------------------------------|-----------------------------------------------|---------------------------------------------|-----------------------------------------|----------------------------------------------------|
| 28,098 | 20,529 | 56,440 | 28 | 4,619 | 2,536 |